

IN THE SPECIFICATION

Please replace the paragraph at page 11, line 17 through page 18, line 8 with the following amended paragraph:

-- Each of the slotted tubular members **24 and 26**, is a pool toy generically known as a pool noodle with a slot **56 and 58** and two holes **60 and 62** cut into each of the pool noodles. Such pool noodles are commercially available from pool equipment businesses, ~~including, for examples, two business entities doing business via the internet at the Internet addresses: www.poolcenter.com and www.pooltoy.com.~~ Figs. 7, 8A and 8B illustrate an alternative embodiment of the slotted tubular members **710 and 712** that is constructed of a rectangular sheet of hard plastic **710** formed into a slotted tube by rolling two edges **702 and 703** of the sheet **710** inward toward one side of the sheet **710**. The slot **701** is formed by a space left between the two edges **702 and 703**. This alternative embodiment **710** is commercially available from a business entity doing business as Custom Plastics, Inc. ~~with an Internet website at www.customplasticsinc.com.~~ --

Please replace the paragraph at page 14, lines 3-11 with the following amended paragraph:

-- Figs. 4 and 5 illustrate an alternative embodiment **100** that is configured to display a banner. Like the embodiment **10** discussed above, this embodiment **100** includes two elastic cords **120 and 122**, two rod supporting tubular members **124 and 126**, two cord lock members **128 and 130**, two floor anchor members **132 and 134**, four cord hook members **136 and 138**, and a ceiling interface member **140** which are identical to those described above. This embodiment **100** also includes two elongated rods **170 and 172** and a plurality of banner clips **174**.--

Please replace the paragraph at page 15, lines 6-18 with the following amended paragraph:

-- Fig. 6 illustrates a second alternative embodiment **200** that is configured to display both a banner and a rigid sign, with the sign **S** positioned above the banner **B**. Essentially, this embodiment **200** is a combination of the two embodiments **10** and **100** described above. The one notable difference being that this embodiment **200**, has four tubular members – two upper tubular members and two lower tubular members— supporting each displayed article **S** and **B**, for a total of eight tubular members **281-288**. Four of the eight tubular members **281-288** are tubular members **281, 282, 283 and 284** supporting sign **S**, and four of eight tubular members **281-288** are rod supporting tubular members **285, 286, 287 and 288** supporting elongated rods **270 and 272**. Thus, this embodiment includes two elastic cords **220** and **222**, eight tubular members **281-288**, four cord lock members **228, 230, 233 and 235**, two elongated rods **270** and **272**, two floor anchor members **232** and **234**, four cord hook members **236** and **238**, a plurality of banner clips **274**, and a ceiling interface member **240**. --